

## ALEXA XR/XT Supports New ProRes 4444 XQ

(June 30<sup>th</sup> 2014, Munich) – ARRI is announcing support for the new Apple ProRes 4444 XQ, the highest-quality version of ProRes to date, which is designed to preserve the incredible detail in high-dynamic range imagery through high-end video postproduction. ProRes 4444 XQ will be available in the next Software Update Packet for ALEXA cameras.

"Working with ProRes has been great for our customers," says Marc Shipman-Mueller, ARRI's Product Manager for Camera Systems. "Up until now, the ProRes 4444 330 Mb/s version has been the workhorse of professional filmmakers using the ALEXA. ProRes 4444 XQ has a higher target data rate of 500 Mb/s that makes it the ideal choice for postproduction that requires visual effects processing or extreme color grading."

"ProRes 4444 XQ is a fantastic choice for high-end mastering and archiving," says Henning Rädlein, ARRI's Head of Digital Workflow Solutions. "ProRes 4444 XQ offers 12-bit RGB encoding with a low compression ratio of 1:4.5 that maintains the superior tonal range of Log C, while providing the speed, ease of use and familiarity of ProRes."

Final Cut Pro X 10.1.2 fully supports ProRes 4444 XQ for editing, compositing, rendering, and exporting. ARRI ALEXA XT cameras and ALEXA Classic cameras with the XR Module will gain ProRes 4444 XQ capability with ARRI's Software Update Packet SUP 10, which is scheduled for an open beta in July and a final release in August. ALEXA XR/XT cameras will support ProRes 4444 XQ in both HD and 2K resolutions. The ALEXA XR/XT cameras will be the world's first cameras capable of encoding ProRes 4444 XQ.

For more information, view the latest ProRes White Paper: http://www.apple.com/final-cut-pro/docs/Apple ProRes White Paper.pdf

## About ARRI:

With headquarters located in Munich, Germany, Arnold and Richter Cine Technik (A&R) was founded in 1917 and is the world's largest manufacturer and distributor of motion picture camera, digital intermediate (DI) and lighting equipment. The ARRI Group comprises a global network of subsidiaries and partners that covers every facet of the film industry, including worldwide camera, grip and lighting equipment rental through ARRI Rental; turnkey lighting solutions through the ARRI System Group; lab services, postproduction and visual effects through ARRI Film & TV; and film distribution through ARRI Worldsales. Manufactured products include the ALEXA camera system and AMIRA documentary-style camera; Master Anamorphic lenses; L-Series LED and M-Series HMI lights; Pro Camera Accessories; and ARRISCAN archive technologies. The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their technical contributions with 18 Scientific and Engineering Awards.

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